



www.redmaideas.com

WE ARE UNRIPE FRUITS WITH CREATIVE JUICES



Being unripe gives us scope to make mistakes. It allows us to be honest without losing focus. Creativity is difficult without mistakes. While others try to promise everything, we promise one thing.

WE PUT A LOT OF EFFORT'S INTO MAKING IT HAPPEN IN REAL.

ABOUT

At REDMA IDEAS, we are dedicated to creating visually stunning and effective designs for our clients. We specialise in branding, web design, graphic design, film production and visual merchandising and our team of experienced designers work closely with each client to understand their unique needs and goals.

We are a full-service agency that can handle all your design needs, from concept to completion. Whether you're a small startup or a large corporation, we have the expertise to help you stand out in your industry.

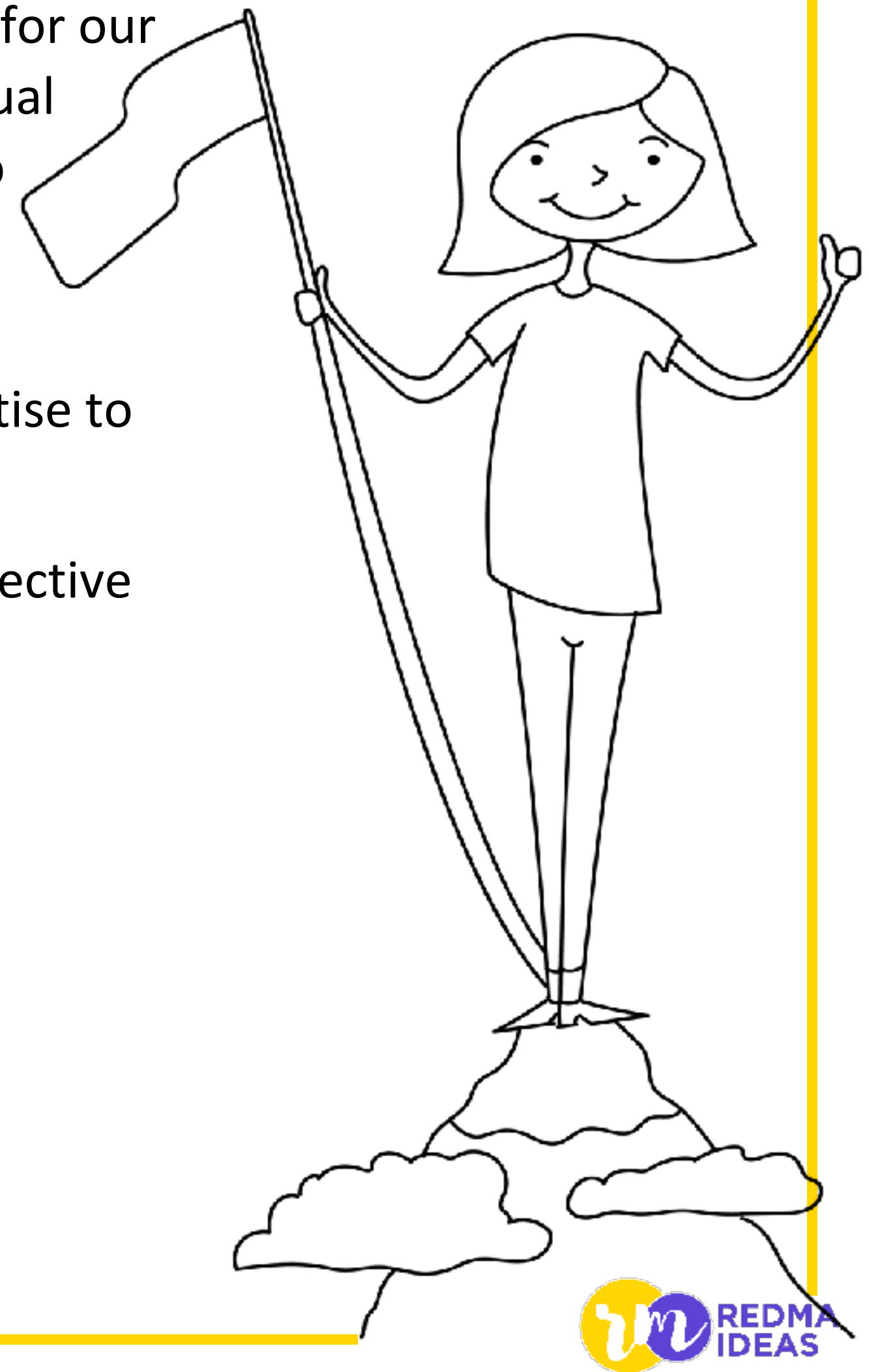
If you're looking for a design partner that will work with you to create a strong and effective visual presence for your business, look no further than our agency.

MISSION

To make the branding solutions that cant be ignored.

VISION

We are here to make a positive difference in branding solution.





PRO-ACTIVE ADVERTISING

This is our passionate and innovative approach, where we take complete ownership of the brand and run it like true partners should.

SEAMLESS INTEGRATION

We believe in maintaining message uniformity seamlessly across media, ensuring that you get maximum returns on your investment.

OUR EXPERTISE

DESIGN • DEVELOP • DELIVER

GRAPHIC DESIGNING

We transform creativity, imagination & experience to communicate ideas and messages through visually appealing designs. From creating logos, websites, advertisements, packaging, or any other visual materials.

PRINTING

We offer digital, offset & screen printing solutions to rising brands.

PACKAGING DESIGNING

Whether you need a custom packaging or simple cartons - our professionals will develop the right packaging solutions for any requirement.

FABRICATION

Our display stands perfectly made for MT & GT markets, with all basic attributes like cost effectiveness, professional design, strong technical background, functionality & logistical aspect.

PHOTOGRAPHY & VIDEO PRODUCTION

We offer a complete solution for photography and video production. With a 2000 sq. ft. in-house studio, we are creatively inclined to provide brands wishing to create beautiful memories for their brand.

EXECUTION

Creation of your display solution will start from concept 3D professional design, will be secured by technical drawings (CAD), confirmed by prototypes, finished by serial production and delivery.

PRINT AND OUTDOOR DESIGNS

Print advertising is a widely used form of advertising. *These advertisements appear in newspapers, magazines, outdoor and are sometimes included as brochures or fliers.* People who read newspapers or other publications have a tendency to browse the print ads that they come across.



Print ad designed for Vaseline to showcase the different variants of the product.

A series of outdoor and print media ads



E-COMMERCE & SOCIAL MEDIA DESIGNS

Strong social media designs is an important part of building a strong online presence for businesses. *The right design can catch the eye of potential customers and help to effectively communicate your brand's message.* Effective social media designs should be visually appealing and aligned with the overall aesthetic of your brand.



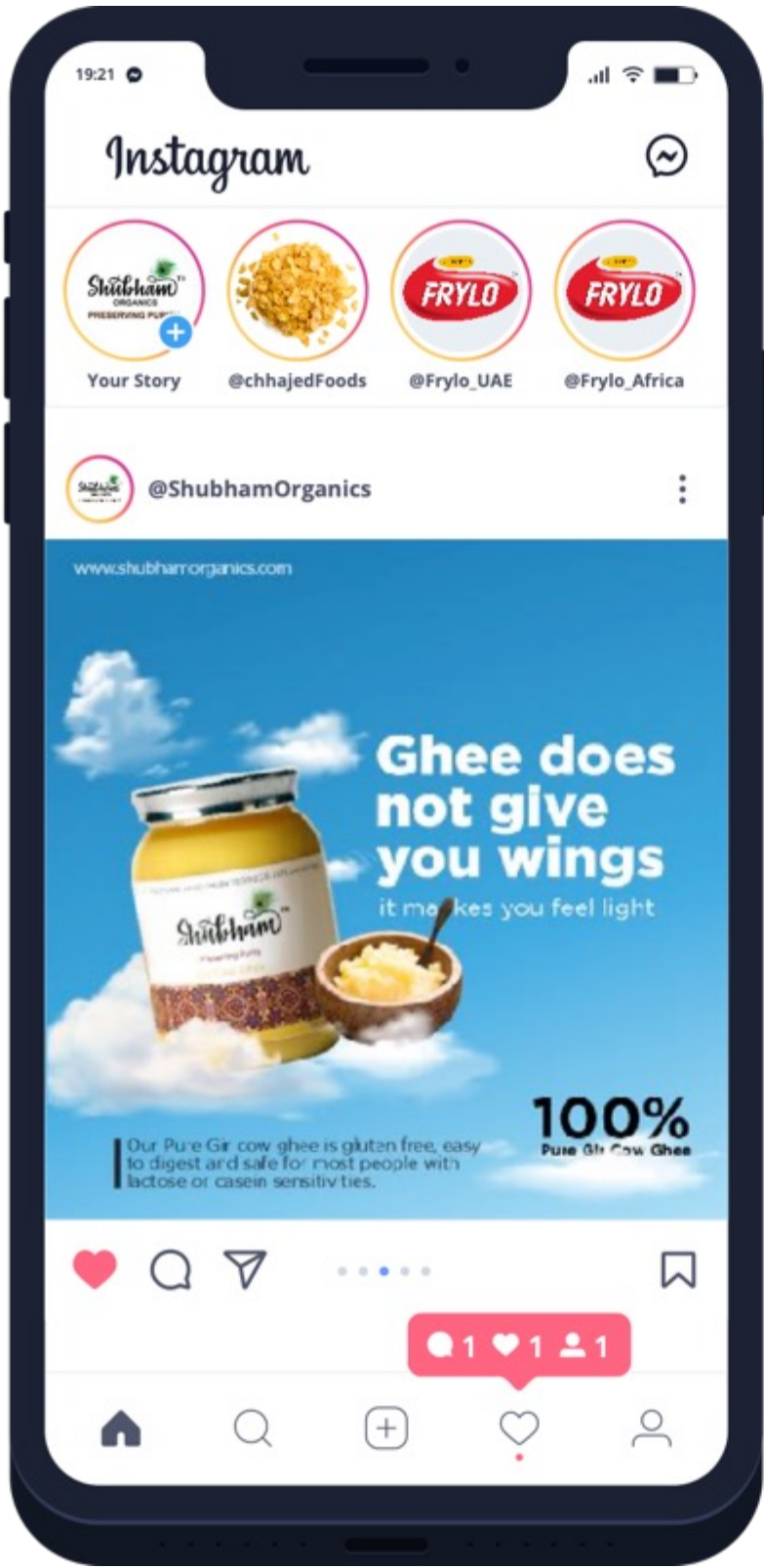
E-commerce landing page designed for St. Ives soap



E-commerce landing page for Ponds facewash



▲ Social media designs for Shubham organic ghee, a 100% pure A2 cow ghee.



Social media promotional designs for Frylo Fryums. ▼

PACKAGING DESIGN

Packaging design is the *connection of form, colour, imagery, typography, and regulatory information with design elements* to make a product suitable for marketing.

The ultimate, goal of a packaging design is to attract consumers whilst tens of thousands of different products line up the shelves of a supermarket, department stores, and other retail marketing franchises.



Packaging and Brand Identity for Tosita Bakery's Cream Roll.



Simple, elegant and classy looking packaging for massage brush for furry pets. This was the brief for the packaging. To be aimed at owners of exotic and furry dogs.



Packaging Design and Brand Identity for Frylo Ready-to-Fry category (Fryums).

DIGITAL FILMS AND PHOTO PRODUCTION

*Video is the best thing to
happen to Digital Marketing
and Social Media.*

It is observed that posts with
videos have a higher number of
play-backs and recall value.



REDMA DIGITAL video showreel



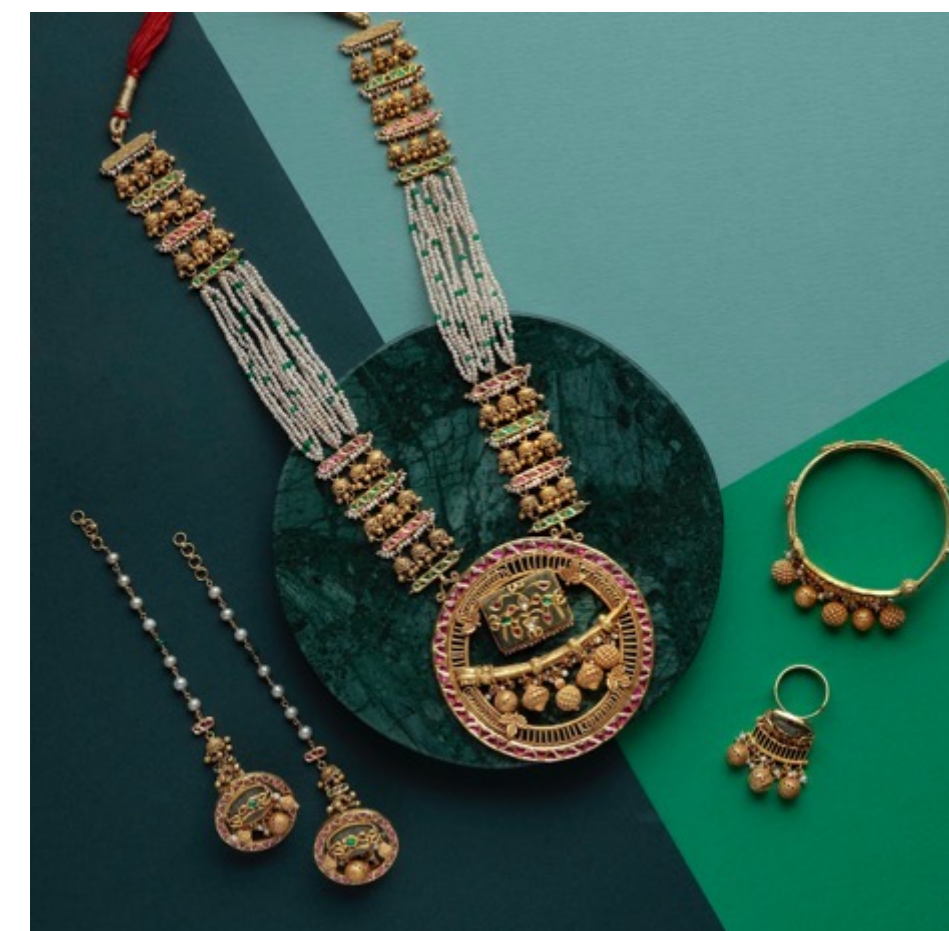
ASMR commercials for Suhana Masala



Stop motion commercials for Suhana Masala



PHOTOGRAPHY



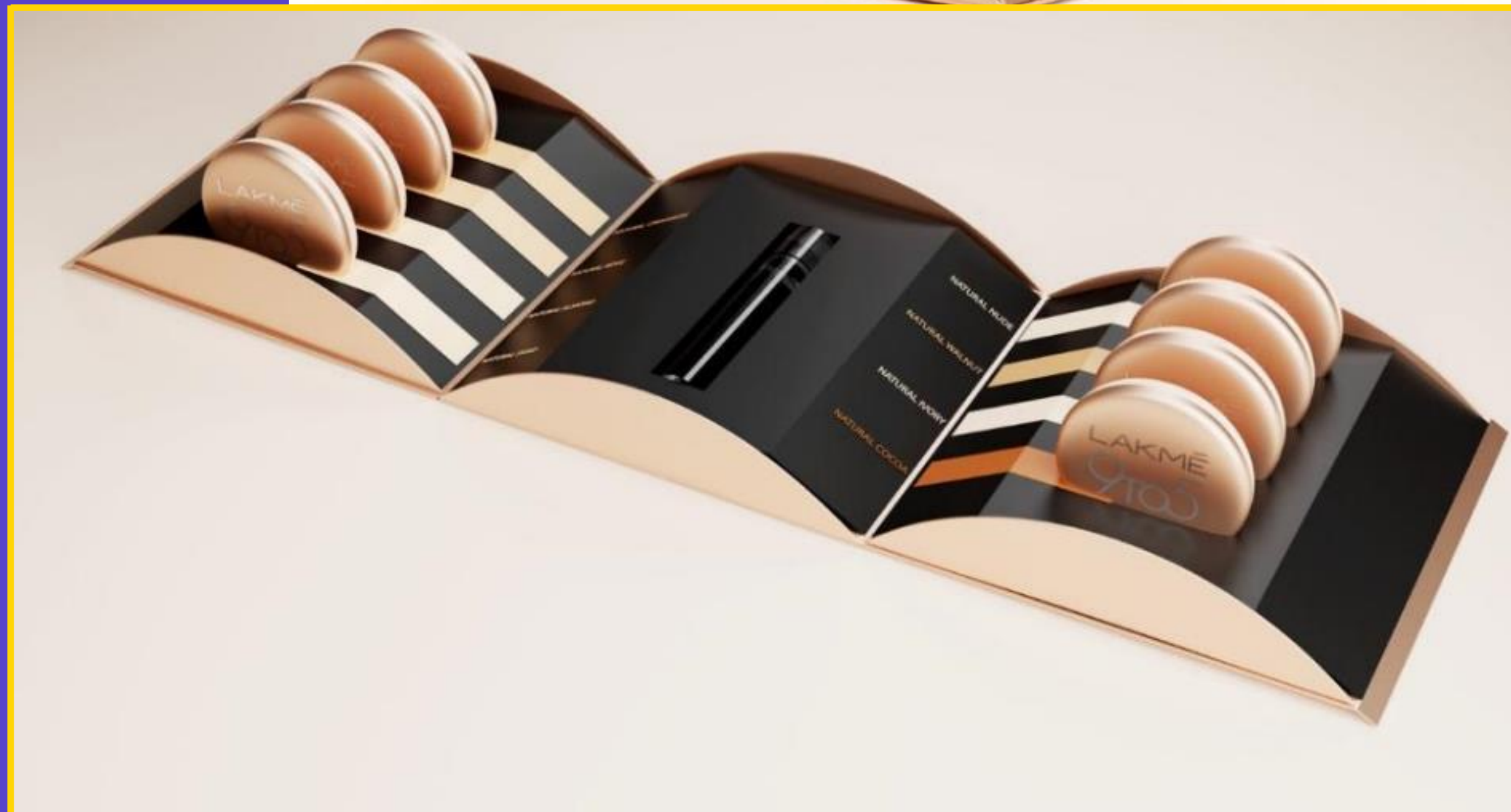
OUTER PACKAGING

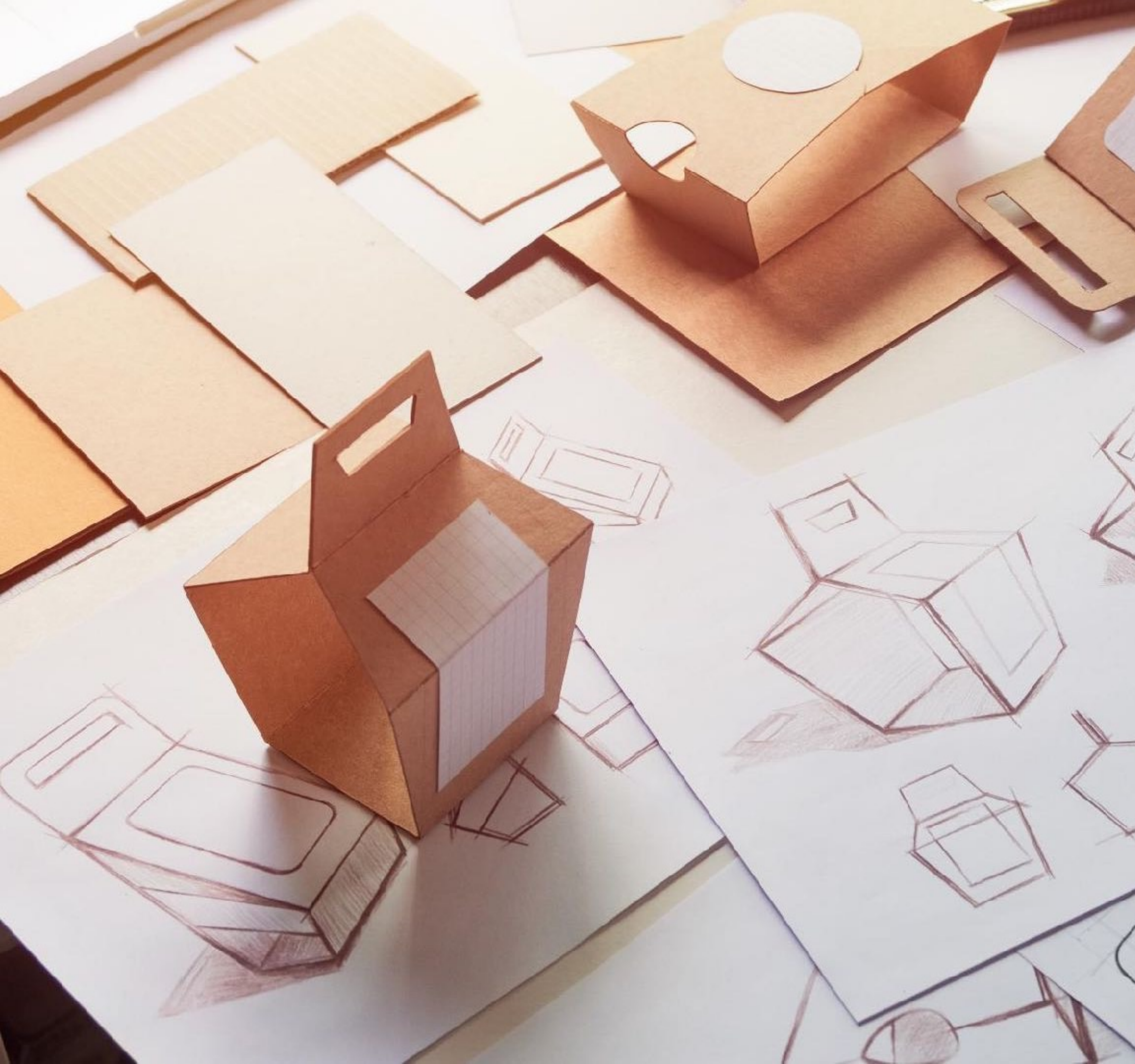
We provide *creative and monitored consumer packaging, sturdy transportation packaging, distribution packaging.*

which involves designing, evaluating, and producing packages that's how we prepare goods for transport, warehousing, logistics, sale, and end use.



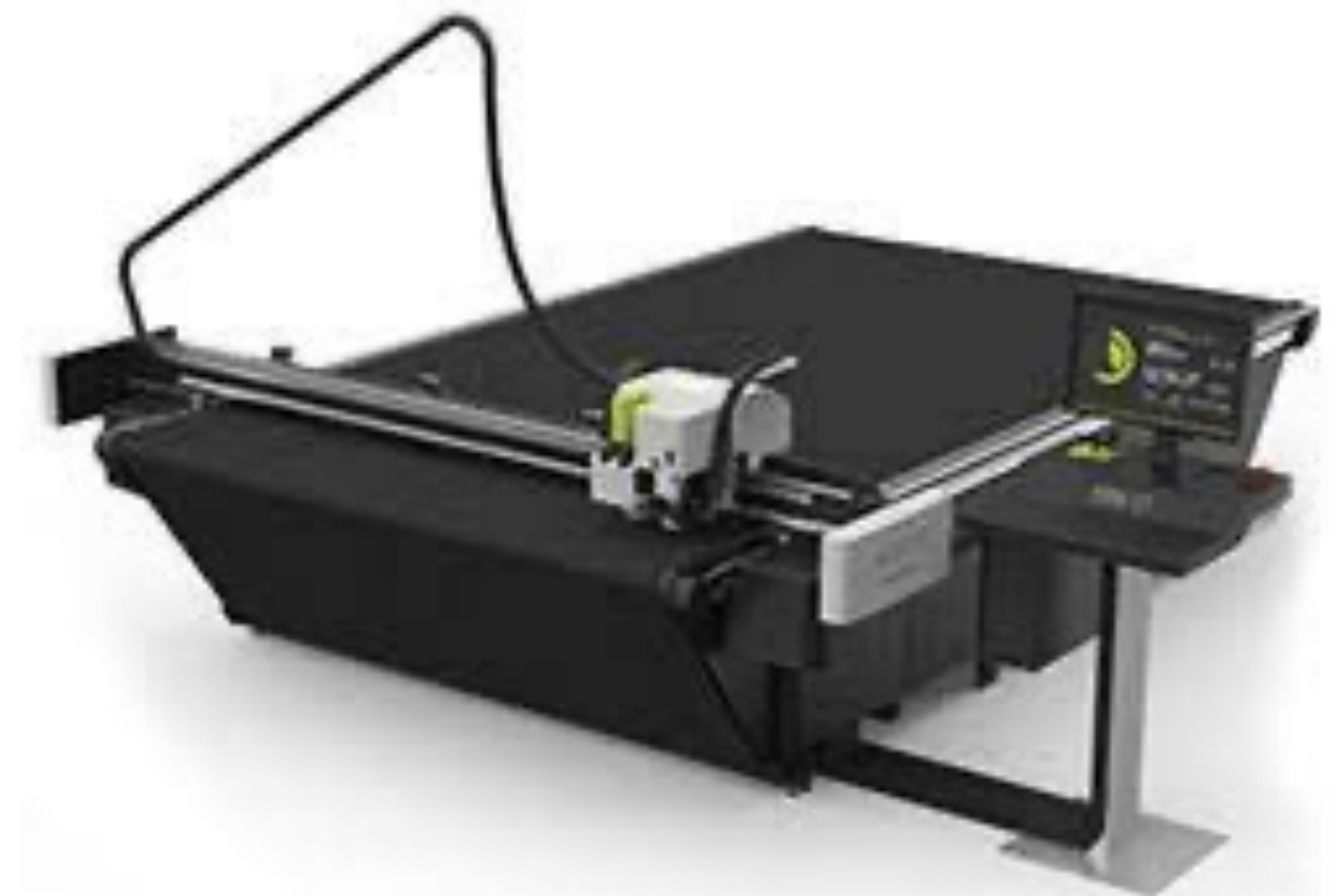
Outer packaging design for a multiple FMCG brands.



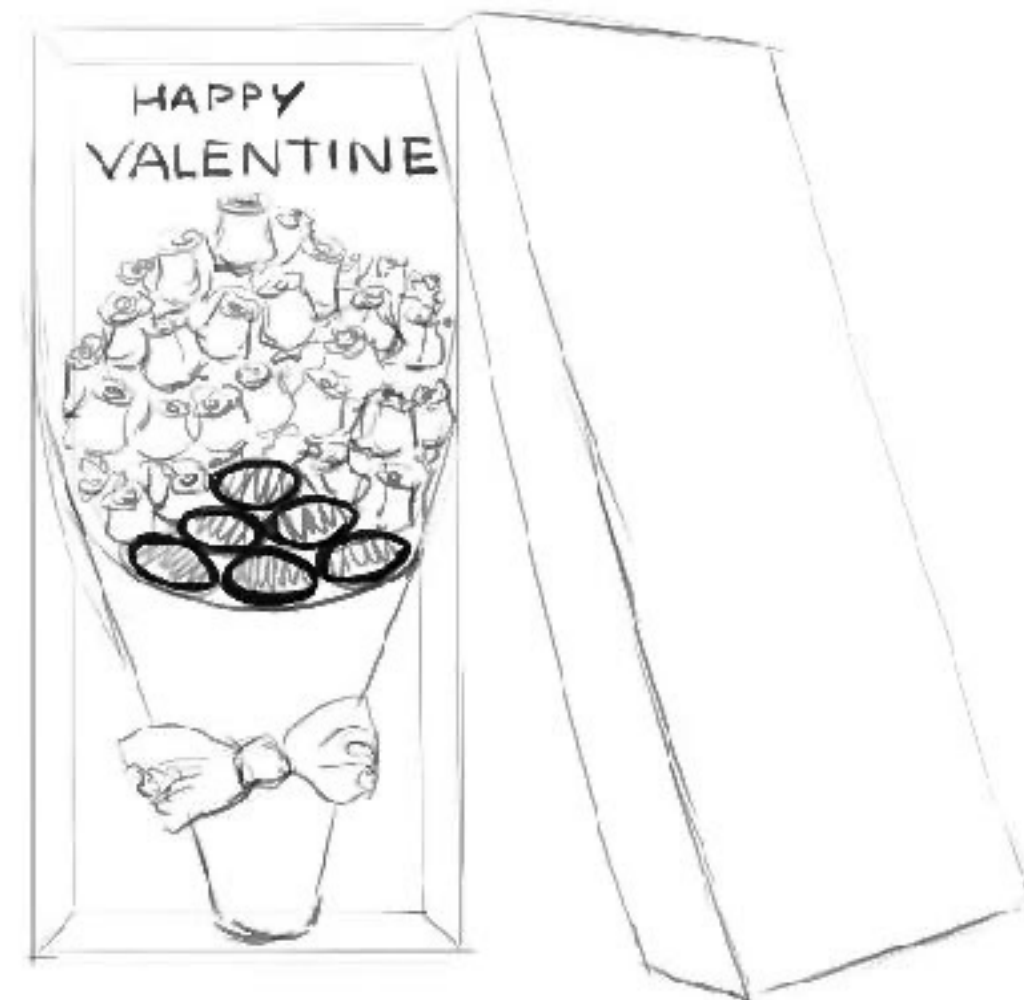
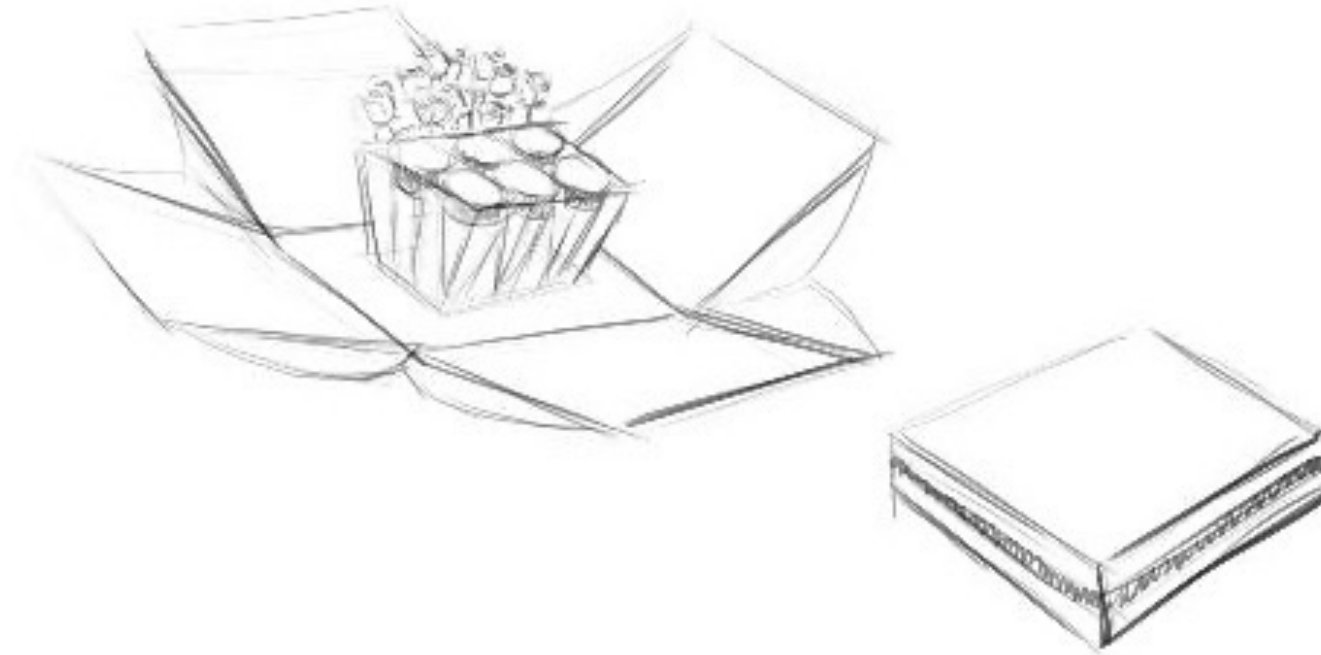
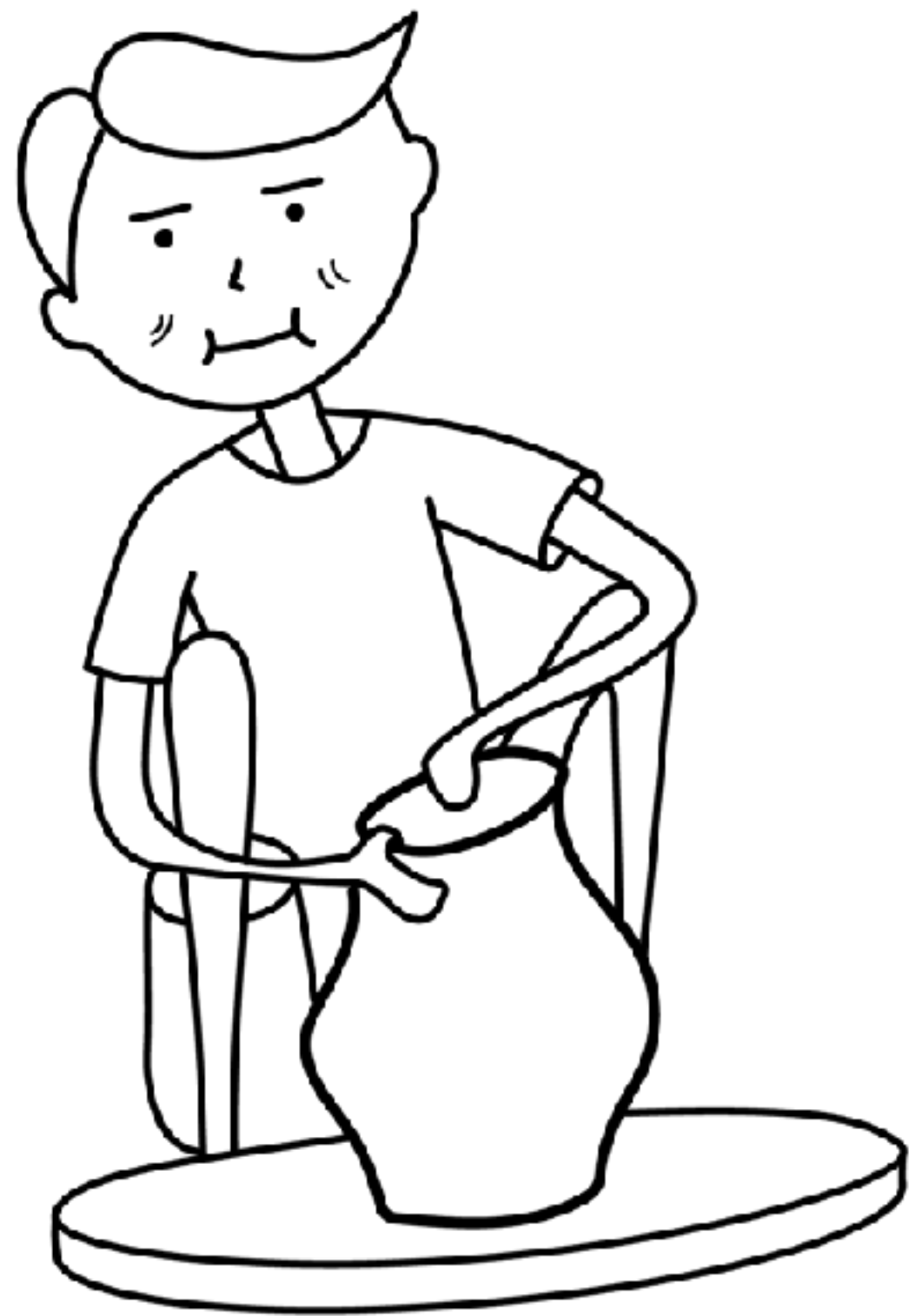


All our primary packaging or secondary packaging developed through ARTIOS CARD drawings which are tested initially with a physical mock sample using our slate of the art cutting table.

ESKO✱



OBJECTIFYING THE IDEAS





*“Exhibiting the true essence
of the brand”*



POSM 3D Designing

OUR PROWESS IN DESIGNING

We create designs targeting retail consumer psychology for efficient brand visibility and marking the USP which assists the brand towards potential sales.



ECONOMICAL PACKAGING SOLUTION FOR THE GENERAL TRADE MARKET

Premium Brands like Dove, Pears and Lux required their launches for general trade.

We conceptualised the design, & material and manufactured this activity at the most economical rate.
IT IS A GOLDEN FEATHER IN OUR HAT AMONG OTHER ACHIEVED ACCOLADES.



CORPORATE GIFTING AND PR KITS

We will provide you complete gifting solutions and the best corporate gifts for all your customised & personalised business needs.



GENERAL TRADE

Our clients have appreciated our experience working in general trade which looks at execution facts, hindrances from an overall viewpoint. Also our power of analysis, imagination & a sense of reality.



INFRASTRUCTURE



Development workshop has esko kongberg x20



laser cutting and engraving machine

Perfect fit for every application



Corrugated packaging



Displays



Signage



Sample making



Labels & decals



Protective packaging



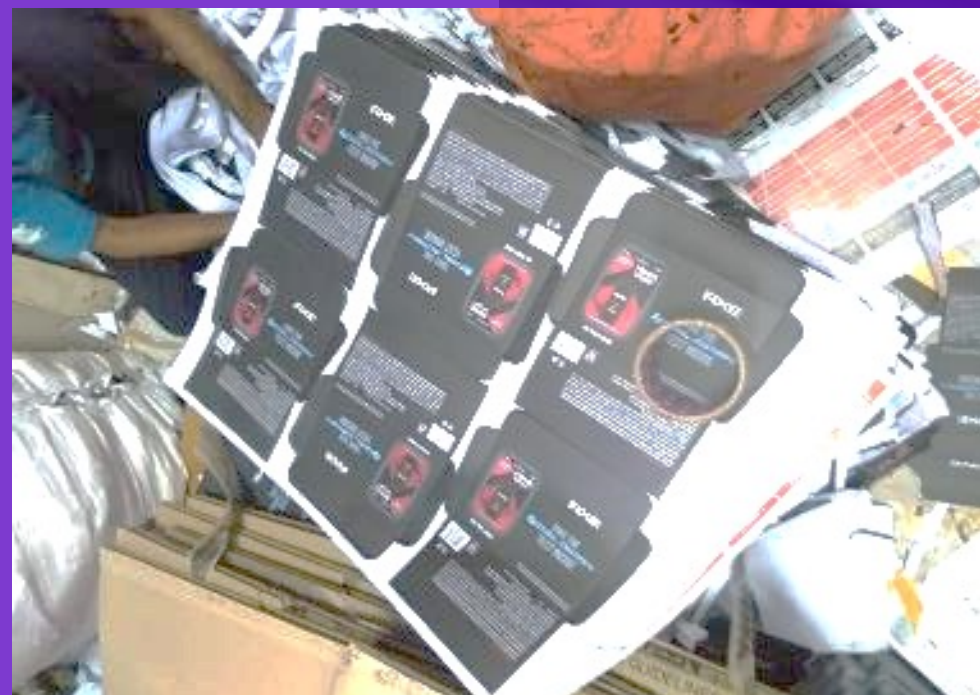
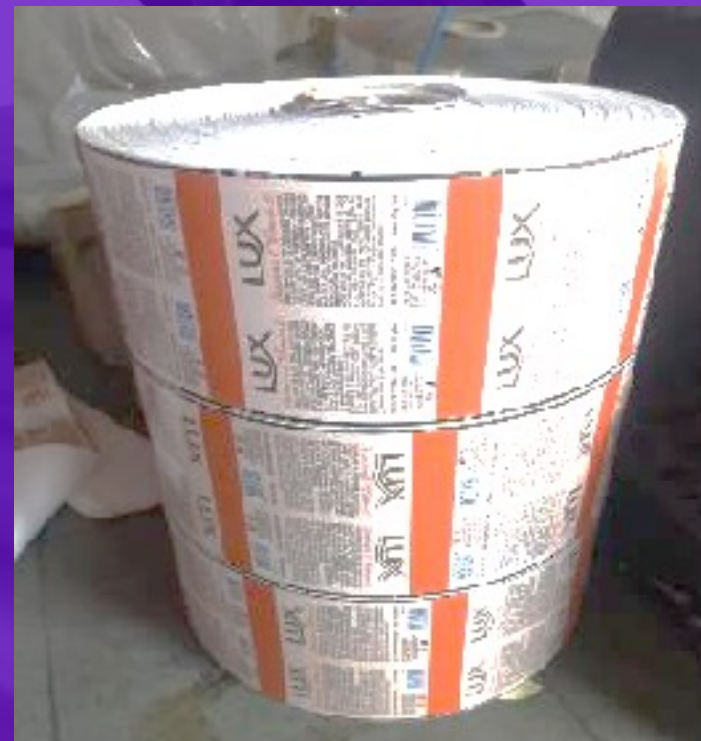
Flexo plates

CAPACITY:

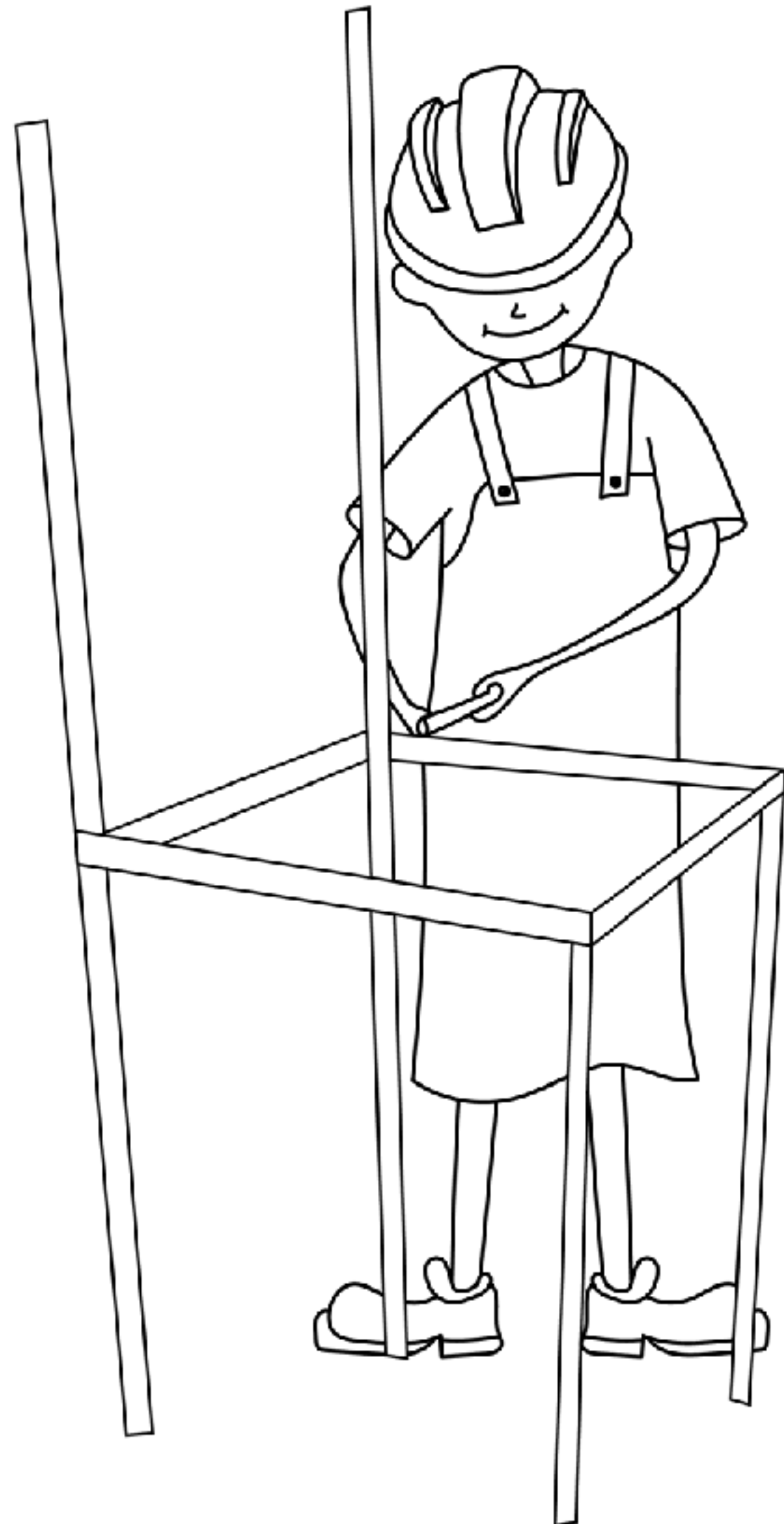
Acrylic units, paper & corrugated displays, wooden shelving units, cardboard displays.

PRINTING

We are one stop solution for all kind of printing solutions like digital printing offset printing & screen printing. Technologies, materials and types of printing (screen silk printing, offset, digital printing) are individually adjusted for each display project taking under consideration cost effectiveness and quality aspects.



FABRICATION



Our display stands carry all basic attributes of perfect point of sale solutions (POS) like: cost effectiveness, professional design, strong technical background, functionality and logistical aspects.

We utilise variety of commonly used basic materials like: plastic, metal, paper, wood in simple production technologies like: vacuum-forming, die cutting, milling, engraving, bending, welding, powder printing, laser cutting, punching and many others. Technologies, materials and types of printing (screen silk printing, offset, digital printing) are individually adjusted for each display project taking under consideration cost effectiveness and quality aspects.

EXECUTION EFFICIENCY



OUR CLIENTS





Redma Ideas Pvt. Ltd.

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